

**HAVE YOU EVER WANTED TO VOLUNTEER FOR AN EXCITING ART PROJECT?
NOW'S YOUR CHANCE!**

Herrarium Topographic Fine Art, in co-operation with La Escocesa Art Factory, would like to invite both acclaimed and emerging individuals around the world to participate in its upcoming project SurFaces. **Enter up to three photos of your face and make it into the glittering world of art!**

Barcelona-based visual artist Stefanie Herr aims to bring plastic surgery to a whole new level! Designed for all of you who shy away from painful operations or simply can't afford pricy injections. The artist now experiments in a variety of innovative facelift techniques, without any cost or risk on your part. **Don't think twice, you too can get a fresh new look and morph into a supermodel!**



APPLY NOW AND WIN BIG!

CANDIDATURES ACCEPTED UNTIL JUNE 21, 2013

Please make sure that you carefully read and adhere to the submission guidelines before entering the competition! For full details on prizes and how to submit see below. For further information on the artist visit www.herrarium.eu

FÀBRIQUES
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BARCELONA
ART FACTORIES

Eligibility

SurFaces is open to anyone worldwide interested in undergoing a cutting-edge facelift procedure, regardless of age, gender or facial appearance. Candidates should have a good sense of humour, as reshaping won't necessarily enhance their natural beauty. **Toddlers and teenagers who consider plastic surgery will need written permission from their parents.**

Entries

Each candidate may submit a maximum of three portrait images that must be accompanied by a completed entry form. If you want to enter more than one image, you should provide different outfits or at least facial expressions.

Entrants must not submit images that infringe on the rights of any other photographer or person. By entering the competition you agree that your portrait will be fully or partially used to create one or more derivative work(s) of art and that your face may undergo major alterations throughout the design process. **You grant me, the artist, the irrevocable right to display any derivative artwork at any exhibition worldwide, to publish, sell and otherwise exploit your lifted face in any way that I want, along with your name and motivation, without any compensation to you. All derivative artworks become exclusive property of Stefanie Herr.** Of course, copyright of your original photo(s) will remain with you.

If you are selected for a facelift, don't expect to get the same facial surgery as shown in the teaser image. There are far more geometric patterns to explore!

At least you decide how to look your best before the surgery. You choose your makeup and wardrobe (if applicable). You are allowed to wear any accessory from bling jewellery to dark glasses. There is absolutely no need to take off your headphones or curlers. You may even have your ferret sitting on your shoulder. Pose with whatever facial expression you want to, but ensure to provide a centered head and shoulders portrait, and to fully face the camera. Allow ample space around your head. If you have voluminous hair or wear some kind of headgear, it must not appear cropped. Choose a neutral background, ideally white or light grey. Remember that faces will be reshaped according to different geometric patterns, so it might be visually interesting to have at least some of you wearing patterned clothing. Whether you keep it simple or push your creativity to the limits, have fun!

Ensure that your photos are in sharp focus and correctly exposed. They should be free from shadows and glare. Your portrait must be submitted as JPG file, and must be at least (!) 2592 pixels wide and 3888 pixels tall. File size should not exceed 10MB. If you enter more than one proposal, please send each of your images in a separate mail.

Entries must be submitted by e-mail to surfaces@herrarium.eu no later than Friday, June 21, 2013 at midnight CEST. Incomplete or late entries will not be accepted. Herrarium Topographic Fine Art reserves the right to refuse any submission deemed inappropriate, or of poor quality.

Prizes

All participants, regardless of whether or not they get selected for a facelift, will receive a digital copy (PDF) of a catalogue featuring all resulting SurFaces, designed by the artist and expected to be released in 2014. Hard copies of this catalogue may be made available for purchase only if the artist's budget allows it.

If you are selected for a surgery, your face will be immortalized in a unique piece of Topographic Fine Art that will be on display at La Escocesa Art Factory, Barcelona, once the entire project has been concluded. With a little luck, you may end up on a famous museum's wall by the end of this century.

After completing the project, a random draw will be held among all finalists to determine three prize winners. Each prize winner will receive a customized A2 size, full colour poster featuring his/her face after plastic surgery, designed and signed by the artist. You will receive it in a strong, protected tube so it arrives to you in perfect condition, ready to hang on your wall for years of viewing pleasure.

Timing

Judging will commence shortly after the closing date for entries, June 21, 2013 and will take place in two rounds.

From among all eligible entries, up to 40 semi-finalists will be shortlisted for further consideration. You will be notified by the end of June whether your face makes it through to the next round or not.

Plastic surgeries are scheduled to begin in July, 2013. As they will be performed manually and with great patience and care, it will take the artist several months to carry out the entire project. Please note that the final selection process will extend over this period of time. Finalists and prize winners will be notified after all SurFaces have been completed accurately.

Herrarium Topographic Fine Art reserves the right to cancel or modify the competition if there is little or no public interest, or if circumstances arise outside of the artist's control.

Please fill out the entry form and send it together with your portrait photo(s) to surfaces@herrarium.eu. Remember that the deadline for submissions is June 21, 2013. All fields with an asterisk are mandatory. **By signing below, you confirm that you fully understand and agree to the terms and conditions outlined in the submission guidelines.** Thanks everyone for participating and good luck on your applications!

Your first name* _____
Your first name may be used as title of the SurFace featuring your face.

Your family name* _____

Your email address* _____

Your city or town and your country* _____

The width of your face at the level of your eyes (in cm)* _____
This will help me to properly scale your face.

The length of your face from chin to hairline (in cm)* _____

Your body height (in cm)* _____
SurFaces may be displayed at "real" heights.

Your favourite geometric shape _____

Your motivation for undergoing a SurFace facelift procedure (minimum of 150 characters required)*

Your text may be displayed alongside the SurFace featuring your face.

Any additional comments

How did you hear about the project? _____

Would you like to join the Topographic Fine Art mailing list? yes, please no, thanks

Your signature or, if you're aged under 18, your parent's signature* _____